

Feng Fashion

S t u d e n t o f E c o n o m i c s , A r t , a n d F a s h i o n

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https://fengfashion.wordpress.com



Greater Los Angeles Area, CA



EDUCATION

Duke University
Program II, Bachelor of Arts; GPA: 3.75/4.0
*Economics of Artistic, Historical,
and Material Culture
Innovation and Entrepreneurship Concentration*
Aug 2017- Expected: May 2021

London School of Economics
The General Course
Sep 2018- Jun 2019

INTERESTS & PASSIONS

Lover of Japanese and Belgian
Deconstructionist Fashion

Soul Cycle and Road Cycling Enthusiast

Daily Kombucha and Kale Juice Drinker

Fragonard and Manet Fanatic

Michelin Guide and Relais & Chateaux Devotee

Passionate about Luxury Watches

Skin Care Addict

HONORS & AWARDS

Gold Medal at 2012 US Youth National Table
Tennis Championship Singles Event

President's Volunteer Service Award

Congressional Service Award

PROFILE

Rising junior at Duke University, enrolled in a self-designed and self-directed curriculum titled the "Economics of Artistic, Historical, and Material Culture." Combining the analytical lens of microeconomics and the humanist lens of liberal arts, I focus on the intersection between humans, business, and art. I am extremely passionate about the luxury industry, especially fashion, and I would like to focus on consumer behavior and qualitative marketing.

PROFESSIONAL EXPERIENCE

Zac Posen/House of Z: Marketing and PR Intern

New York, NY / May 2018- August 2018

- Managed send-outs for high-profile celebrities, VIP clients, magazines, and events
- Collaborated with stylists to promote public visibility of Zac Posen Collection dresses
- Organized editorial clippings and press reports from various media outlets
- Worked as a front desk receptionist as the first point of contact for the atelier

Duke Form Magazine: Style Team

Durham, NC / September 2017 – Present

- Styled a menswear shoot combining the theme of minimalism with the strong Italian silhouettes of brands such as Brunello Cucinelli, Loro Piana, and Salvatore Ferragamo
- Directed a shoot exploring the confluence between the modern, avant-garde streetwear from Vetements and its ancestral history of the Antwerp Six's deconstructionism
- Organized and styled Durham streetwear brand Runaway's Spring/Summer 18 runway show with over 500 people in attendance

Duke Marketing Club: Marketing Committee, Consulting Team

Durham, NC / September 2017 – Present

- Spearheaded a new marketing consulting service for campus clubs and local businesses
- Worked with on-campus performance groups to increase visibility and attendance

Pomona Table Tennis Club: Head Coach

Pomona, CA / May 2012 – August 2017

- Conducted private lessons for ~35 students, many of whom went on to compete in national-level tournaments and win numerous awards
- Generated individual profits exceeding \$60,000 over the course of five years

A La Minute Magazine: Writing Intern

San Bernardino, CA / August 2012 – August 2016

- Covered restaurant openings in eastern Los Angeles County for a "Foodie" Calendar

COMMUNITY ENGAGEMENT

Parks and Leisure Commission of Town of Pomona: Commissioner

Pomona, CA / May 2014 – May 2016

- Reviewed and voted on capital improvement projects involving the promotion of parks and public art; served a two-year term after being appointed by the Mayor

Alpha Phi Omega: National Service Fraternity

- Engaged with the local community through GED/high school tutoring and tennis instruction