

Ji-Young Kim

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EDUCATION

DUKE UNIVERSITY, Durham, NC

Expected May 2016

BA in Global Health & French Studies, Psychology Minor GPA: 3.81

- Dean's List: Fall 2012, Fall 2013-2015
- Professional Interests: Health Communication, Digital Health, Hospital System & Management, US Healthcare System

PROFESSIONAL EXPERIENCE

PATIENT-CENTERED ELECTRONIC HEALTH RECORDS (EHR)

Durham, NC

Feature Designer & User Researcher

Jan 2016-Present

- Create iOS application mockups to help 4 engineers at the Duke Institute for Health Innovation develop customized
- platforms of EHR for patients, physicians, and public health entities, respectively
- Plan and execute pilot tests to prove and disprove EHR design hypotheses, including usefulness and usability testing
- Optimize user experience through liaising with 3 community health workers and 6 physicians at Duke and in Nigeria

DUKE INSTITUTE FOR BRAIN SCIENCES

Durham, NC

Community Outreach Research Intern

Jul 2014-Present

- Developed public health messaging about the effects of tobacco smoke exposure on child brain development
 - Translated research findings into Q&A and infographics, and presented them on a WordPress website
 - Spearheaded community engagement through running an Instagram contest and liaising with Durham County
- Collaborated with a team of 7 to measure, analyze, and present on the public understanding of scientific information
 - Designed 2 questionnaires and yielded a 98% response rate (236 patients & 32 physicians in 4 clinics)
 - Synthesized the survey results and presented them at 2 conferences before 200+ professors and students
- Initiated development of an independent project to craft health communication materials with local Latina community; received \$3,000 in grant funding from the Duke Career Center
 - Led a focus group to identify language nuances; used content to create a culturally sensitive brochure
 - Minimized Spanish translation errors by collaboratively editing documents with the Duke Cancer Institute

DUKE GLOBAL EDUCATION OFFICE

Durham, NC

Administrative Assistant

Sep 2014-Present

- Composed strategic and analytical briefs to reinforce Duke programs' compliance with Title IX, informed by thorough review of disciplinary policies regarding sexual misconduct across 12 colleges
- Led digital and social media engagement for the third GEOReflects Photo Contest and received over 200 entries
- Promoted 117 programs by helping staff members plan and execute Global Education Fair with 7,000+ attendees

LEADERSHIP

GLOBAL HEALTH MAJORS UNION, *Vice President*

Jan 2016-Present

- Launched monthly resume workshops for global health majors through leveraging contacts at the Duke Career Center
- Built a mentorship program connecting underclassmen with upperclassmen to assist with course registration

- Preside over 4 committees and liaise with faculty, professionals, and graduate-level students to facilitate planning and execution of 5 educational and vocational global health programs

SENIOR CLASS COUNCIL, *Alumni Representative*

Aug 2015-Present

- Represent 15 council members at the Duke Student Alumni Board to facilitate student-alumni collaboration
- Organize professional development programs and activities to support 1,700+ seniors' academic and career success

DUKE ATHLETIC ACADEMIC SERVICES, *French Tutor*

Jul 2014-Present

- Tutor 3 student-athletes in elementary and intermediate levels of French grammar, composition and conversation
- Increased students' grades from C- to B+ through designing and implementing individualized tutoring strategies

SKILLS & INTERESTS

- IT Literacy: MS Office, HTML/CSS, JavaScript, Balsamiq, SPSS, Qualtrics, WordPress, Instagram, Facebook, Twitter
- Languages: English and Korean (native fluency); French (professional fluency)
- Interests: former cheerleader, avid Francophile, amateur runner (currently training for a 10-mile race), jazz aficionado